

Catastrophe Management and Sandy Lessons Learned

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On behalf of the AIMU Cargo Loss Prevention Services Committee.

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The Supply Chain

Manufacturer

Produce to market; quantity based on demand forecast , Use mass production and inventories

Wholesale

Inventories

Retail Distribution Centers

Inventories

Retail Stores

Inventories, Rush orders, push to customers

Final Customer

The Consequences of Delay or Interruption

- Lost sales and income
- Delayed sales or income
- Increased expenses (e.g., overtime labor, outsourcing, expediting costs, etc.)
- Regulatory and Environmental violations & Fines
- Contractual penalties or loss of contractual bonuses
- Customer dissatisfaction or defection
- Delay of new business plans